

# GREENWARE™

From Here



To Here



## THE FUTURE OF DISPOSABLE DRINK CUPS

As consumers become increasingly committed to protecting their environment, the demand for sustainable packaging will increase. Retailers who use environmentally friendly products will distinguish themselves from competitors.

Fabri-Kal has developed a line of cold drink cups and lids that meet the needs of consumers and the environment alike.



### INTRODUCING GREENWARE™

**Greenware is a line of premium cold drink cups and lids - "Grown" and made in the USA.**

NatureWorks™ Poly Lactic Acid (PLA), is a resin derived entirely from natural corn materials. PLA is 100% renewable through annual corn harvests and fully compostable in municipal and industrial facilities. Visit [f-k.com/greenware](http://f-k.com/greenware) for a facility near you.

**Greenware is the sustainable cup alternative, delivering positive economic, social and environmental advantages.** These benefits lead to reduced fossil fuel usage, cutting edge disposal options and decreased landfill contamination.

### WHAT IS PLA?

NatureWorks LLC produces NatureWorks™ PLA by isolating the starch stored in the corn kernels and converting it into sugars. During a process of fermentation and separation the sugars become lactic acid which is used to create the plastic called polylactide or PLA. Visit [natureworkspla.com](http://natureworkspla.com) for more information.

### HOW DOES GREENWARE™ COMPOST?

Greenware will begin to break down at 150°F and 90% humidity (ideal composting conditions). In approximately 50 days within those conditions, the cups will be completely gone.

Greenware cups have met stringent, scientifically based specifications and have been certified 100% compostable by the Biodegradable Plastics Institute.



Biodegradable Plastics  
Institute Certified

*Clear, Stylish, Sustainable.*

## **GREENWARE™** ■ Features and ● Benefits

- **Manufactured out of NatureWorks™ PLA**
- **100% compostable**  
*Biodegradation is the break down of resins solely by living organisms, whereas Greenware breaks down via heat, time and humidity.*
- **Crystal clear, slanted rib design**
- **7 cup sizes with lids to match**
- **Printable up to 5 colors**
- **Smooth rolled rim**
- **Differentiation from competitors**
- **Environmentally sustainable**
- **Demonstrates environmental leadership and innovation**
- **New disposal options with reduced environmental impact**
- **Stylish design gives an upscale look**
- **A cup to suit every cold drink need**
- **Outstanding billboard quality**
- **Comfortable drinking surface and perfect lid fit**



*Fabri-Kal Greenware Cups. Sustainable Style.*



*Clean, Stylish, Sustainable.*